

UNITED WAY OF SOUTHWEST MINNESOTA

SUCCESS BY 6 SURVEY RESULTS

MARCH, 2022

IMAGINATION LIBRARY BOOK PROGRAM

Do you have a child who receives books through the Dolly Parton Imagination Library book program?

YES - 120

NO - 8

RATINGS:

STATEMENT	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
Receiving IL books has made it easier for me to spend time reading with my child.	81	30	8	0	0
Receiving IL books is a great tool to help my child be better prepared for kindergarten by getting them ready to read.	89	25	6	0	0
I would recommend IL to families with young children.	107	12	1	0	0
I am very satisfied and appreciative of IL.	107	12	0	1	0
Receiving IL books is valuable to my family.	103	17	0	0	0
Receiving IL books has provided me access to a variety of books I otherwise would not have purchased.	92	21	4	2	0

Did you know that access to Imagination Library is only possible in this area because of donations to the annual campaign of United Way of Southwest Minnesota?

YES - 87

NO - 33

Please list any comments/feedback you have regarding Imagination Library, including testimonials about the value of this program to your family.

- Books are always helpful regardless of the children's book. Thank you for making more books available to my children.
- Great program and the kids love the books!
- Great program!
- Great program, we absolutely love getting the books.
- I have been involved with this program through all 3 of my children (5, 3, 1) and they look forward to their book coming every month. It gets them very excited to learn and read! They even take turns reading to each other. They live that they get this in the mail!! Thank you!!
- I have received Imagination Library books since my oldest daughter, and she turns 15 this year! I have 3 other little ones that have received books and just love when they come in the mail! Thank you!!
- I have received imagination library for all of my children. It has really benefited their love for books! We can read the same stories over and over and never get bored!
- I have two daughters who look forward to their monthly books from Imagination Library every month! It is a great program to encourage reading and keeping physical reading activities alive amid the technology rush. Our whole family is very grateful for this program - thank you.
- I think the program is great, both my son and daughter love the books. Thank you
- I wish we didn't receive doubles since we had multiple children signed up.
- I've admired this program in college during my internship with United Way and again when my son was born, it's an invaluable tool for young minds!
- I'm very disappointed that when a family has twins, they receive one book for the two of them and not one book for each of them that is different. Our twins get sad when they don't have their own book to read.
- It gives us books that I wouldn't know about otherwise, in a wide variety of topics and authors.
- My children love these books & that they get mail!
- My children love this program and cannot wait to see what books come in the mail every month!
- My daughter gets so excited each time a new book shows up in the mail!
- My kids have loved receiving their new books each month! It's a great chance for us to sit down and read as a family!
- My kids love being read to, and receiving their own books in the mail is very fun for them!
- My kids love getting their books every month!
- My kids love when they get a book in the mail from Imagination Library. They have a book shelf full to read every night together thanks to this wonderful program.
- My oldest (2.5 years) gets SO excited when he receives a new book in the mail! He looks forward to it every month! We love this program & are so thankful for it!!
- My son and daughter are so excited when they receive books in the mail. The books are always great for their age and keep them engaged. We are a Christian family, and we really appreciate that the books have been great morally as well. Thank you for what you do!
- My toddlers and I look forward to books in the mail. Each time we open the mailbox I hear, "did we get a new book?!" This program has made our home library grow tremendously! A couple of our current favorites are: Good Morning Farm Friends, Little Excavator, and Milo's Hat Trick! When we get duplicates we pack them up and leave at Grandma's for all the cousins to enjoy (they are not in our service area and wish they had access to the program!). Thank you UWSM & IL!!!

- Our kid loves it! Most of them have become their favorite books! Great addition to have some bilingual books!
- Receiving a book each month is a highlight for my children! We look forward to each new book and the time we spend together reading. This program has definitely encouraged us to have books everywhere and ready to read.
- So fun to see my child get excited about their "mailbox book day". The variety of topics has been wonderful.
- Some of our family's favorite books have come from the Imagination Library. Having books in the home is so important. My youngest took a little while to become more interested in reading but having access to the bookshelf really helps. He finds his favorites and we read them again and again.
- Some of our favorite books are IL books! It's so fun to see what one comes every month.
- Thank you so much for the wonderful books! I am disabled, and I cannot take my children to the library on my own, so we are rarely able to go to the library to borrow books. But because of the Imagination Library program, we have books delivered to our mailbox each month! It is a wonderful treat for my children and me.
- The kids get very excited when they see a book come in the mail with their name on it! The titles sent are fun, appropriate and well written.
- This is a very valuable program - I recommend it to all my friends/neighbors and I've had many people recommend it to me.
- This is an AMAZING program that I'm so thankful for as a parent and teacher!! I know many of the kooks my students have at home are because of this program!! Thank you so much!!
- This is an incredibly valuable program to every family. It gives all children access to learning and gives parents and easy opportunity to sit down with their children and READ! Our family has greatly benefited from this program.
- We absolutely love Imagination Library and the books they send to our family! My daughter looks forward to them and gets excited every time we get a book in the mail, we always go and read it right away!
- We absolutely love the program. Our little ones love books and the excitement they have when an IL book arrived in the mail is priceless.
- We are so thankful for these books!! Thank you!!
- We have enjoyed the IL for all three of my kiddos.
- We love this program! My kids are so excited when a new book arrives and we have to read it right away.

FUN IN THE SUN KITS

Did you receive a Fun in the Sun kit in the summer of 2021?

YES - 13

NO - 14

Where did you learn about the availability of the Fun in the Sun Kits?

Social Media	2
Newspaper Announcement	0
From a friend or family member	0
From my local librarian	7
Other	0

Did you and your family enjoy the contents of the kit?

YES - 13

NO - 0

What was your favorite part of the kits?

- Crafts, book
- I liked that it gave us some different activities to do outside that we didn't normally do.
- Just the novelty of new things!
- My children loved the chalk! They were very excited to doodle all over!
- My daughter was 1.5 so not able to use some of the stuff immediately, but she loved the chalk and taking the frisbees out of their foldable case. Now we still play with the scavenger hunt page to work on words.
- My kids loved the sidewalk chalk and the scavenger hunt - those were the first things they wanted. The book at craft project were perfect to pull out on a rainy day. It was nice to have a variety of things to do.
- Nature hunt!
- Our favorite parts of the kit were the sidewalk chalk and the fun book.
- Scavenger hunt
- Sidewalk chalk & bubbles, activities to get the kids moving
- Spending time with my daughter using the items
- The book "Chicken on Vacation" was a hit in our home!

Please list any comments/feedback you have regarding Fun in the Sun kits, including testimonials about the value of this program to your family.

- My daughter really enjoyed this!
- My kids loved it!
- This was such a fun kit of activities for our crew to do together! I work so I haven't been able to make it to the Born to Read Trail programs in the past. I loved being able to do these activities on our own time this past summer.
- We loved all of it and still get it out for something different.

1,000 BOOKS BEFORE KINDERGARTEN

Are you familiar with the 1,000 Book Before Kindergarten initiative?

YES - 68

NO - 59

Have you registered your child for the program with your local library and/or participated in the program?

YES - 28

NO - 41

RATINGS:

STATEMENT	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
Participation in this program has increased the number of books I read to my child.	12	9	5	2	0

This program has helped instill routine reading habits in our home.	12	9	6	1	0
This program has helped increase my child's vocabulary.	11	12	4	1	0

Share any comments you have on the 1,000 Books Before Kindergarten program.

- I sign them up, but struggle with recording stories. We love to read, so we do it anyway.
- I think it's a great program, I just wish there was an easier way to track the books. I can't tell you how many times I forgot to write a book down after we read it. An app or something along those lines would be a fantastic tool!
- My daughter loves books so this was an easy thing to do with it. She was so proud at her graduation.
- They save the pages which I loved getting back!
- This is such a fun program for kiddos and their parents!! The ceremony is a special way to honor the kiddos and get them excited to continue reading.
- This was so much fun! We enjoyed doing this with one of our children, and when our baby turns one, we hope to sign him up too!
- Was a great bonding tool for my child and I!
- We are on our fourth child going through this program, and it is wonderful! It encourages and reminds us to keep reading regularly to our kids.
- We really got into it and then Covid hit while we completed 1,000 books, so the graduation never happened.

BORN LEARNING TRAILS

Are you familiar with Born Learning Trails?

YES - 23	NO - 105
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Have you visited a Born Learning Trail with your child?

YES - 16	NO - 112
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RATINGS:

STATEMENT	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
My child and I enjoyed the activities and prompts provided by the Trail.	8	6	2	0	0
I found the Born Learning Trail to be a new tool to engage with my child in the park and incorporate early literacy and active play.	5	7	2	1	0

I incorporated some of the free resources that can be printed off from the Born Learning Trail tab on the UWSWMN website.	1	1	4	9	0
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Please share any comments you have regarding your Born Learning Trail experience. **NONE**

LITTLE RED BOOKSHELF

Are you familiar with the Little Red Bookshelf program?

YES - 51 NO - 77

Has your child used a Little Red Bookshelf at one of our locations?

YES - 19 NO - 109

Please share any comments you have regarding the Little Red Bookshelf.

- Fun to leave books and find new ones to read.
- Nice to have something to keep kids busy.
- We haven't utilized this yet.