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**UNITED WAY OF SOUTHWEST MINNESOTA**

**How can your gift make a difference?**

**Subject:** How can a gift to United Way of Southwest Minnesota make a difference in local lives?

**Body:**

There’s an African proverb that says “If you want to go quickly, go alone.  If you want to go far, go together.” The value of community is that small efforts can go so much further by working together.  Would you consider joining our community of givers in support of United Way of Southwest Minnesota this year?

Supporting your community can be as easy as a $5 donation, giving 5 hours of your time or inviting 5 people to volunteer with you to maximize impact.

**Can a $5 donation really make a difference?**

By working together a donation of $5 is worth far more than its face value.

* **One donation of $5 would provide training materials for one tutor. “When I applied to be a tutor for Reading Corps,” Jessica a Reading Corps tutor reflected “I was kind of scared because I did not know what to expect. I never would have imagined how much of a reward it would be working with my students and being a part of their success. I really think that interventions play a big part in the student’s success with their reading.”**
* ****Take that $5 to the power of 5 and a $25 donation covers the cost for one older adult to receive gap financial support for ten hot or frozen meals allowing them to stay in their family home. A rural Hanley Falls resident said "it makes my family feel good to know that I am being checked on and I get a hot meal. I really don't need to be checked on, but it makes my kids feel good. I don't know what I would do if I could not live here. This is home. There are so many good memories here. I would hate to leave this place."
* **Apply the power of 5 to $25 and a $125 donation will cover the cost of one family’s supervised exchanges for two months. A New Horizons Crisis Center Parenting Time client stated “Being able to see my kids is the most important thing to me. Without your services, I don’t know how I would have seen my kids or if I would have even seen my kids. Thank you for helping me stay in contact with my kids!”**
* Continue to apply the power of 5 and the impact of that $5 donation grows exponentially.

UWSWMN is committed to the health, education, financial stability, hunger and safety & well-being of our community.  With your support they can utilize donations to cause a ripple effect that creates change with a much more significant impact for every person in every community they serve, every day of the year.

We would love it if you would consider supporting your community with a donation to UWSWMN through our workplace campaign this year. Much like the African proverb, we can go so much further when we work together so….

Let’s go together!

YOUR SIGNATURE LINE