

SPONSORSHIP OPPORTUNITIES



New Event! Radio-a-thon February 19, 2025

UWSWMN is thrilled to announce a partnership with Marshall Radio to host the RADIO-A-THON, reminiscent of the United Way Tele-a-thon from years past. This event will occur on February 19th from 7:00 AM to 4:00 PM, and community partners, board members, and special guests will inspire and uplift listeners throughout the day.

This inaugural event will provide opportunities for 9 fortunate sponsors, who will receive extensive promotional advertising 2-3 weeks before the event, ensuring maximum visibility. They will also be recognized on UWSWMN's website and social media platforms, further enhancing their visibility. Each sponsor will also have a designated "star hour" during the Radio-a-thon.

Red Sponsorship

- Recognition as **RED** level Sponsor.
- Promoted on all flyers, email, social media, website, and electronic marketing.
- Promotional advertising 2-3 weeks across all stations before the event (over 900 promotional spots)
- Star sponsor for one hour during the event.
 - We will try to accommodate your time slot request between 7 AM and 4 PM, but it's not guaranteed. _____

Value: \$500

Yellow Sponsorship

- Recognition as **YELLOW** level Sponsor.
 - All items listed in **Red** level Sponsor Plus the option to
 - Be on the air live during your Star hour
- Or
- Match all donations up to \$500 for the hour.

Value: \$1000

Blue Sponsorship

- Recognition as **BLUE** level Sponsor.
- All items listed in **Red** and **Yellow** level Sponsor
- Listed as **Yellow** level Sponsor for one of the following events
 - Power of the Purse
 - Tailgate for a Cause

Value: \$2000

United Way of Southwest Minnesota Sponsorship Levels



UNITED IS THE WAY

List Sponsorship Name/Company as it should appear in the event publications and social media.

Name: _____

Contact: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

I will sponsor the event(s) at level(s) indicated below:

Brau Brothers Beer Pairing Dinner - 1/17/25

- ☐ \$500 Red Level
- ☐ \$1000 Yellow Level
- ☐ \$2500 Blue level

Power of the Purse - 5/1/25

- ☐ \$500 Red Level
- ☐ \$1000 Yellow Level
- ☐ \$2500 Blue Level

Tailgate for a Cause - TBA 26

- ☐ \$500 Table Sponsor including 8 event tickets.

Stuff the Bus - August 2025

- ☐ \$500 Red Level
- ☐ \$1000 Yellow Level
- ☐ \$2500 Blue Level

Radio-a-thon - 2/19/25

- ☐ \$500 Red Level
- ☐ \$1000 Yellow Level
- ☐ \$2000 Blue level
- ☐ Beer Pairing Dinner
- ☐ Power of the Purse
- ☐ Tailgate for a Cause
- ☐ Culinary Experience

Culinary Paradies - 7/31/25

- With Chef Ronnie Walker**
- ☐ \$500 Red Level
 - ☐ \$1000 Yellow Level
 - ☐ \$2500 Blue level

Payment Method:

- ☐ Payment is enclosed.
- ☐ Please invoice me at the address listed above

Signature: _____ Date: _____

Payment can be sent to:
UWSWMN
PO Box 41
Marshall MN 56258

For more information contact:
UWSWMN at 507-929-2273 or
UnitedWay@unitedwayswmn.org

We consider in-kind donations related to sponsorship levels and their values on a case-by-case basis.
All sponsorships received will support the local initiatives of the United Way of Southwest Minnesota.