

# THE CIRCLE OF IMPACT

## Our Annual Giving Campaign

Each year, we run a fundraising campaign, collecting donations from various entities, groups and individuals.

[UnitedWaySWMN.org/campaign](http://UnitedWaySWMN.org/campaign)

## Your Impact

The impact of your investment is seen throughout our service area, through increased access to programs focused on the basic building blocks for a better life.

[UnitedWaySWMN.org/CI](http://UnitedWaySWMN.org/CI)



## The Community Investment Process

Applications for program funding are reviewed by community volunteers who assess program impact to be certain that your donation makes a huge impact!

[UnitedWaySWMN.org/CIG](http://UnitedWaySWMN.org/CIG)



**PLEASE CONSIDER MAKING  
A FINANCIAL CONTRIBUTION  
TO HELP CHANGE LOCAL LIVES.**

Scan the QR code or go to  
[UnitedWaySWMN.org/Donate](http://UnitedWaySWMN.org/Donate).