**Raise Your Hand
Email Templates**

1. **Introduction Email:**

**Subject:** Raise Your Hand for CITY/COMMUNITY in our United Way Campaign

**Body:**

****

[Company Name]’s United Way Campaign starts today!

Today we invite you to ***Raise Your Hand*** with United Way of Southwest Minnesota for the health, education, financial security, and resilience of all COMMUNITY.

Help everyone here get the chance they deserve.

It’s easy to feel weighed down by all the big issues facing our community and hope may seem impossible but it is a spark waiting to cast light on dark places. Your gift can join others to accomplish what no single organization or individual can achieve on their own.

Because when Hope is ignited, it takes on a life of its own. You can bring hope to CITY/COMMUNITY with your donation.

What does United Way do? [www.unitedwayswmn.org](file:///C%3A%5CUsers%5CMeg%5CDownloads%5Cwww.unitedwayswmn.org)

Campaign Dates: \_\_\_\_\_\_\_ to \_\_\_\_\_\_\_

How to Give: [link to epledge if applicable] or list here how to get a pledge form from your company. If your company offers a match, mention it here. You can also include information about your campaign goals.

Company’s Campaign

Campaign Theme: add if applicable

Add dates for campaign rallies, bake sales, potlucks, raffles, etc. Make sure to mention incentives, such as jean days, early outs, lunches, etc.

1. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
2. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
3. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

You have the power to do good. United Way of Southwest Minnesota can amplify your impact.

Together, [Company Name] LIVES UNITED.

Thank you,

[CEO or WIC Signature]