



The Imagination Library survey is administered on an annual basis each spring to parents of children currently enrolled in the program. More than 2,600 children receive Imagination Library books in the counties of Lincoln, Lyon, Murray, Yellow Medicine, and portions of Cottonwood, Lac qui Parle, Nobles and Redwood counties in Southwest Minnesota. The 2019 survey was sent to 1,786 parents and of those 427 responded.

The following points include the quantitative data of the parents that responded from the 2019 Imagination Library survey:

- **91.34%** agree that Imagination Library books are helping/helped their child(ren) be better prepared for kindergarten by getting them ready to read.
- **99.53%** agree that they have/had more books in their home because of Imagination Library.
- **86.89%** agree that they read/have read more to their child(ren) because of Imagination Library.
- **71.20%** agree that their child(ren) often uses words that s/he has learned through Imagination Library books.
- **83.14%** agree that the time they are spending/have spent reading Imagination Library books with their child(ren) is improving/has improved their child(ren)'s social skills.

The following points are a sample of the qualitative testimonials submitted by parents at the end of the survey.

- *"I am so grateful for this program! It can be difficult to find new material to read to my baby and having the book come right to me at no cost is incredibly helpful. He loves looking at the pictures and he enjoys something different just as much as his parents!"*
- *"I absolutely LOVE this program. I read to my son every night and if it weren't for this program, we would be stuck reading the same 4 or 5 books all the time. The program has allowed me to have more options for my son, and have a great diversity with stories. I especially like the books that talk about morals and different issues kids face today in a way that make it easy to understand for young kids."*
- *"Thank you for the imagination Library program! My kids have loved getting their book in the mail, and read it (have it read to them) over and over again. Some of the books they have outgrown and no longer read, I have donated to a United Way Little Red Bookshelf. Thanks again!"*
- *"I adore Imagination Library! This has/is helping my kids read and spend time together. My 5 year old is reading to his younger siblings and it's honestly the most amazing sight."*