

# Community Impact Grant Review Matrix for 2021 Applications



United Way  
of Southwest Minnesota

**APPLICANT ORGANIZATION:**  
**PROGRAM:**

Take the weight and multiply it by the rank (0-3) when reviewing the application and during the presentation. For example, if you rated community need a 2 (Meeting Expectations), multiply that 2 by the weight of 30. The total score for that category is 60.

0 = Fails to meet outcomes; 1 = Lacking in meeting expectations; 2 = Meeting expectations; 3 = Exceeding expectations. The maximum score is 300.

<b>CRITERIA</b>		<b>S C O R E</b>	<b>Weighted Score</b>	<b>Notes &amp;/or Recommendations</b>
<p><b>Community Need</b></p> <p>Does the applicant clearly demonstrate: How their program aligns to one of the UWSWMN Priority areas; that there is a strong local need; what the local need is, using local statistics from a variety of resources?</p> <p><b>Weight: 30 points</b></p>	<b>Written Application Impressions</b>			
	<b>In-Person Presentation Impressions</b>			
<p><b>Impact</b></p> <p>How well does the applicant demonstrate a meaningful linkage between priority area, community needs, program activities and expected outcomes? Will the program provide a meaningful volume of services and/or people served? Is UWSWMN funding needed and will it make a difference?</p> <p><b>Weight: 30 points</b></p>	<b>Written Application Impressions</b>			
	<b>In-Person Presentation Impressions</b>			
<p><b>Ability and Evaluation</b></p> <p>Does the organization have a history of reliability? Are there adequate staff and resources to conduct this program? Does the program plan seem sound? Are clear goals and objectives written? Are measurable outcomes evident? How well does the organization/program demonstrate the ability to deliver and measure proposed outcomes? Does the program duplicate other services offered in the UWSWMN service area? Does the program include plans to collaborate with other programs/services?</p> <p><b>Weight: 20 points</b></p>	<b>Written Application Impressions</b>			
	<b>In-Person Presentation Impressions</b>			

<b>Financial Management</b> Were requested financials provided (and clearly marked) to adequately be able to evaluate their financials? Was the financial information presented clearly & accurately? Do the financials make sense? Does the combination of the amount of people served and the requested funding seem reasonable? Does the organization have a balanced budget? Does the organization have adequate reserves? Is there diversified funding? Has a need for funding been clearly demonstrated? Is other funding available?  <b>Weight: 20 points</b>	<b>Written Application Impressions</b>			
	<b>In-Person Presentation Impressions</b>			
				← Total points for Application
				← Total Points for In-Person

**Additional notes and/or recommendations:**

**Funding Recommended:**

Minimum \$

Recommended \$

Maximum \$

**United Way of Southwest Minnesota Mission:**

Uniting people and resources to improve lives and strengthen communities in southwest Minnesota.

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