

UNITED WAY OF SOUTHWEST MINNESOTA

Fundraising Ideas

Every Person. Every Community.

Every Day of the Year.

	VIRTUAL	IN PERSON	EDUCATIONAL
AGENCY TOUR: Get a behind-the-scenes tour of one of the programs that we provide funding to.	X	X	X
APPLES AGAINST HUMANITY: Send out an email to co-workers with a word or phrase and ask them to respond with their best .gif or meme that summarizes that phrase. You could provide a prize for the winner or just enjoy the experience!	X		
BABY PHOTOS: Have co-workers send their baby photos to be included in a virtual presentation. Charge a small amount for each entry and challenge team members to match the photos. Send a prize to the person who matches the most!	X	X	
BINGO GAME: Design bingo cards (could use myfreebingocards.com) and send them to co-workers. To raise funds, you could have players pay to play. Set a time for everyone to play and give prizes to the winners!	X	X	
BOOK CLUB: Get groups together to do a virtual book club discussion. Consider a topic that is relevant to your workplace or group. Co-workers can donate the funds they would have spent on snacks/drinks if it had been an in-person event.	X		
CHARITY RUN: Have co-workers pledge to run or walk any number of miles, steps or laps they choose wherever they choose: treadmill, elliptical, neighborhood, dog walking, etc. Each participant solicits pledges per mile, per lap, per step, number of consecutive days, etc.	X	X	
CHRONOLOGICAL ORDER CONTEST: Pick any topic and have co-workers put them in the correct chronological order. You can do a timeline of events from history/UWSWMN/your workplace/song releases.	X	X	X
COOKIE DECORATING CONTEST: Have a few co-workers decorate cookies and have others "vote" for their favorites with a donation. You could also auction off decorated cookies for a bonus donation!	X	X	
COOKING CLASS: Find co-workers who have always wanted to host a cooking show. Have them record or host a live cooking demonstration and charge "admission" (donations) to join the meeting or view the video link	X		
CUTEST PET: Have co-workers submit pictures of their pets. Post or send out via email and have people vote with change on the cutest furry friend!	X	X	
DEPARTMENT/GROUP CHALLENGE: Challenge internal groups/departments to see who can have the highest percentage increase in: number of donors; increase in giving; increase in average gift; or first to complete campaign donations.	X	X	
FIT FUNDRAISING: Offer a lunchtime yoga or workout class that co-workers can contribute to join, either in person, virtually or at a later time.	X	X	
LEGO COMPETITION: Embrace your inner child and host a Lego building competition around your UWSWMN campaign theme or a specific program funded by UWSWMN.	X	X	X
MENTORSHIP AUCTION: Bid out or raffle a virtual coffee chat with department heads, leadership members, etc.	X	X	
ONLINE CLASSES: Have co-workers pay to participate in a virtual or in-person class hosted by one of your colleagues, like painting, cooking, yoga, etc. You could also find someone to donate their time so all proceeds go to UWSWMN.	X	X	
ONLINE GAMING TOURNAMENT: Is there an online game that several people at your workplace enjoy engaging in? If so, set up an online tournament. Offer registrations (for a fee), create brackets and set up a live stream system so anyone with the link can watch. Ideas: Call of Duty, Mario Kart, Rocket League	X		
PAINTING/CRAFT EVENT: Live-stream an art/craft lesson with a local artist/artisan. Find an individual willing to create an online adventure and demo how to produce it. Ideas: cocktails; crafts; painting; wood working; horticulture; kids' crafts.	X		
PUMPKIN CARVING CONTEST: Have co-workers carve pumpkins and submit photos of them to allow other co-workers to vote on winning categories.	X	X	
SCAVENGER HUNT: Create a scavenger hunt that could be done around the office or at co-workers' homes. The first person to find all items, wins! Consider using goosechase.com to set this up.	X	X	
SPIRIT WEEK: Use this high school throwback for a full week of fun! Have co-workers pay a set amount to participate in things like crazy hair day, favorite team/jersey day, hat day, company color day, opposite day, fun zoom background day, etc. Let your spirit show in virtual meetings! Consider a prize for the most interesting outfits!	X	X	

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