

UNITED WAY OF SOUTHWEST MINNESOTA

PRIZE AND INCENTIVE IDEAS

Prizes and incentives provide a boost to your campaign while showing employees that they are appreciated. The number of ways an incentive can be used is limitless. It's important to use incentives as a tool to increase employee participation or the average gift. What works in one company may not work in yours, so do what works best for your workplace!

1. Call in "well" day
2. Car started by supervisor for a week in the winter
3. Chair massages for a winning department
4. Door Prize or Traveling Trophy
5. Extra PTO
6. Free Jean Day coupon or punch card
7. "Coffee Break" coupon
8. Coffee served by supervisor at donor's desk each morning for a week
9. Cookies baked by boss
10. Dinner for two at a local restaurant
11. Free Breakfast coupon
12. Free Lunch coupon
13. Free night at a local hotel for a "mini-getaway"
14. Gift Certificates: retail, chamber bucks, oil change, etc.
15. Gifts from the United Way store at unitedwaystore.com
16. Gym pass
17. Jump Start coupon (leave work early)
18. Long Lunch coupon
19. LIVE UNITED shopping bag
20. LIVE UNITED T-shirt
21. Lunch with CEO/Supervisor
22. Manager does the winner's job for an hour/day
23. Movie pass
24. Music event tickets
25. Open the soda machines for a day or hour
26. Popcorn Friday
27. Preferred Parking coupon
28. Professional massage
29. Sleep in Late coupon
30. Sporting event tickets
31. Surprise envelopes
32. Window Scraping coupon



Consider Using Incentives for:



1. Attendance (Virtual counts this year!) at a campaign presentation or event
2. Department that completes their campaign first
3. Department with highest participation
4. Early bird drawing for exceeding a goal
5. Giving at the "Leaders in Giving" level
6. Highest percentage increase in donation (individual or department)
7. Increasing pledge by 1% over last year
8. New donor pledging \$1/week or pay period
9. Payroll deduction giving at a certain level
10. Pledging one hour's pay per month
11. Increasing pledge by \$1/week
12. Turning in pledge cards at a campaign presentation, event or specific date

TIP: To get more mileage out of your incentives, spread them out so more people win. For example, if you are offering a parking space near the front door, select 12 recipients (one for each month) instead of just one.

United Way
of Southwest Minnesota

