

THE CIRCLE OF IMPACT

Our Annual Giving Campaign

Each year, we run a fundraising campaign, collecting donations from various individuals, businesses, work groups, service organizations, fundraisers, etc.
UnitedWaySWMN.org/campaign

The Community Investment Process

Throughout the year, funds raised are invested in local programs serving local people. Applications for program funding are reviewed by community volunteers to assess impact and be certain that your donation is invested well!
UnitedWaySWMN.org/CIG
UnitedWaySWMN.org/SG

Your Impact

The impact of your investment is seen throughout the our service area, including increased access:

- To food and/or nutritious meals.
- To services that provide a safe environment.
- To tools needed to assure children enter school developmentally on track.
- To increase financial literacy skills.
- To programs that improve physical, emotional and mental fitness.

UnitedWaySWMN.org/CI



**United Way
of Southwest Minnesota**

**We need YOUR SUPPORT
to impact local lives.**

**Your donation is what keeps our circle of impact moving.
WILL YOU PLEASE JOIN US?**