

## Prize & Incentive Ideas

Prizes and incentives provide a boost to your campaign while showing employees that they are appreciated. The number of ways an incentive can be used is limitless. It's important to use incentives as a tool to increase employee participation or the average gift. What works in one company may not work in yours, so do what works best for your workplace!

### Consider Using Incentives for:

1. Attendance at a presentation or event
2. Department that completes their campaign first
3. Department with highest % participation
4. Early bird drawing for exceeding a goal
5. Giving at the "Leaders in Giving" level
6. Highest % increase in donation
7. Increasing pledge by 1% over last year
8. New donor pledging \$1/week or pay period
9. Payroll deduction giving at a certain level
10. Pledging one hour's pay per month
11. Previous donor increasing pledge by \$1/week
12. Turning in pledge cards at presentation

### Possible Incentive Ideas:

1. Call in "well" day
2. Car started for a week by supervisor in winter
3. Car washed by manager
4. Extra vacation day
5. Free "Jean Day" coupon
6. Chamber Bucks
7. "Coffee Break" coupon
8. Coffee served by supervisor at donor's desk each morning for a week
9. Cookies baked by boss
10. Gift certificates
11. Dinner for two at a local restaurant
12. "Free Breakfast" coupon
13. "Free Lunch" coupon
14. Free night at a local hotel for a "mini-getaway"
15. "Free Window Scraping" coupon
16. Gift Certificates
17. Gifts from the United Way store [unitedwaystore.com](http://unitedwaystore.com)
18. Gym pass
19. "Jump Start" coupon (leave work early)
20. "Long Lunch" coupon
21. LIVE UNITED shopping bag
22. LIVE UNITED T-shirt
23. Lunch with CEO/Supervisor
24. Manager does the winner's job for an hour/day
25. Movie pass
26. Music event tickets
27. Open the soda machines for a day or hour
28. "Preferred Parking" coupon
29. Professional massage
30. "Sleep in Late" coupon
31. Sporting event tickets
32. Surprise envelopes
33. Chamber bucks
34. Popcorn Friday
35. Door Prize or Traveling Trophy



**TIP:** To get more mileage out of your incentives, spread them out so more people win. For example, if you are offering a parking space near the front door, select 12 recipients (one for each month) instead of just one.

**NOTE:** Minnesota law provides five distinct ways in which incentives such as raffles and drawings can be used as part of your annual campaign. Please go to our website for complete details.

United Way  
of Southwest Minnesota

