

Donor Recognition Levels

Employee Group Recognition

The [Awards of Excellence](#) are for the collective giving and participation of employee groups.

Gold Award	workplaces with 90 - 100% of employees pledging to the campaign
Silver Award	workplaces with 65 - 89% of employees pledging to the campaign
Bronze Award	workplaces with 50 - 64% of employees pledging to the campaign

The [Outstanding Citizenship Award](#) is to recognize a workplace that has a 15% or more increase in combined employee giving over the previous year.

The [Inaugural Award](#) recognizes workplaces that have their first annual employee campaigns.

Leaders in Giving Recognition

Advantages of promoting Leaders in Giving:

- * Gaining Leadership Giving members is the most effective way to build your campaign.
- * Leadership Givers can help motivate and strengthen your campaign through their support, leadership and generosity.

How to Implement:

1. Host a leadership giving 'lunch and learn' to help recruit new Leaders in Giving and aid in the retention and elevation of current givers.
2. Inform employees that United Way of Southwest Minnesota is proud to recognize the support of your Leaders in Giving by listing their names in the annual report (if desired).

Individuals who financially support the current annual campaign at the following levels are recognized for their investment based on the following levels.

Tocqueville	\$10,000 or more	Bronze	\$750 - \$999
Platinum	\$5,000 - \$9,999	Copper	\$500 - \$749
Gold	\$2,500 - \$4,999	Emerging Leaders	\$300 - \$499
Silver	\$1,000 - \$2,499		

Corporate Leaders Recognition

Businesses and foundations that financially support the current campaign at the following levels are recognized for their investment based on the following levels.

Master Level	\$50,000 or more	Bronze Level	\$2,500 - \$4,999
Platinum Level	\$25,000 - \$49,999	Copper Level	\$1,000 - \$2,499
Gold Level	\$10,000 - \$24,999	Pewter Level	\$500 - \$999
Silver Level	\$5,000 - \$9,999	Emerging Leaders	\$300 - \$499