OUR YEAR IN REVIEW

2017

UNITED WAY OF SOUTHWEST MINNESOTA

Mission Statement
Uniting people and resources to improve lives and strengthen communities in southwest Minnesota.

What We Stand For
United Way of Southwest Minnesota is an autonomous, local organization working to create lasting change in people’s lives and the communities we serve in Lincoln, Lyon, Murray, Yellow Medicine and portions of Cottonwood, Lac qui Parle, Nobles and Redwood counties of Minnesota.

Contact Information:
800 East Main Street
PO Box 41
Marshall, MN 56258
Phone: 507-929-2273
Email: unitedway@unitedwayswmn.org
Website: UnitedWaySWMN.org

United Way of Southwest Minnesota
**Mission Statement:** Uniting people and resources to improve lives and strengthen communities in Southwest Minnesota.

These are more than just words on paper. This mission statement is the path we follow to achieve the goals of building community engagement and increasing financial resources. We work to make a difference in the lives of people living in Lincoln, Lyon, Murray, Yellow Medicine and portions of Cottonwood, Lac qui Parle, Nobles and Redwood counties of Minnesota.

United Way of Southwest Minnesota is a local organization staffed by local people with oversight from a local board of directors. Representing each of the communities in our service area, hundreds of individual volunteers, local businesses and agency employees provide the people power needed to execute partner programs and internal initiatives. These individuals and entities have contributed time, talent and financial resources for the greater good.

Each year our work starts with the yearly campaign and ends with the opportunity to evaluate grant applications from non-profit agencies that will use a portion of the campaign dollars to support their efforts. Campaign dollars are also used to support internal initiatives targeted at increasing childhood literacy, which are listed on page 5 of this report.

Reaching out a hand to one influences the condition of all. Thank you for making a difference.

Michelle Warme

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**United Way fights for the health, education and financial stability of every person in every community. In southwest Minnesota, we focus on health, education, financial stability, hunger and safety & well-being. Over the last 15 years, our United Way has re-invested more than $5.9 million locally to benefit our friends and neighbors. This is possible because of your investment in our work to improve lives and strengthen communities. We all win when a child succeeds in school; when families are financially stable; and when people are in good health.**

Thank you to everyone who donated time, funds and other resources. Such generosity made it a historic year for our organization. More importantly, that generosity will have a lasting impact on thousands of local lives through our internal programs, community partner programs or other initiatives. We couldn’t do our work without Y-O-U.

Thank you for LIVING UNITED.

Marcy Heemeyer

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**United Way of Southwest Minnesota Executive Committee**

Michelle Warme, Board Chair, Community Volunteer, Retired  
Tim O'Leary, Past Board Chair, Lyon-Lincoln Electric Cooperative  
Amie Ascheman, Board Vice-Chair, Runchey, Louwagie & Wellman PLLP  
Luke Tietz, Treasurer, Bremer Bank  
Lee Steffen, Community Impact Chair, Archer Daniels Midland Company  
Amy Herrick, Resource Development Chair, North Star Mutual Insurance Company

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**Board of Directors**

Ben Alcorn, U.S. Bank  
Michael Berg, Community Volunteer  
Mary Brau, Brau Brothers Brewing Company  
Melissa Dieken, MidCountry Bank  
Michelle Doeling, Minnwest Bank  
Barry Gronke, Stoneberg, Giles & Stroup  
Bethany Janachovsky, Schwan's Shared Services, LLC  
Joseph Karanja, Shopko  
Krista Kopperud, Southwest Health & Human Services  
Terry Kriz, Runnings

Nicole Lockwood, Avera Marshall Regional Medical Center  
Roger Miller, Bank of the West  
Michelle Noriega, Marshall Area Technical and Educational Center  
Melanie Pedersen, U.S. Bank  
Julie Pederson, Sanford Canby Medical Center  
Dawn Schroeder, Reinhart Foodservice  
Abby Wikelius, Lyon County Attorney's Office  
Theresa Zaske, Schwan's Shared Services LLC

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**Staff**

Marcy Heemeyer, President & CEO  
Julie DeCock, Finance & Administrative Coordinator  
Sarah Kicmal, Community Engagement & Education Coordinator
**Financial Information**

**How Your Gift is Invested**

**Functional Expense Allocation**

*Data is taken from the 2016 - 17 Audit*

*See Chart Below*

- **Health**: 7.28%
- **Education**: 19.13%
- **Financial Stability**: 7.21%
- **Hunger**: 14.55%
- **Safety & Well-Being**: 13.22%
- **Small Grants & Programs**: 22.80%
- **Designations to Other United Ways**: 0.01%
- **Local Fundraising Expenses**: 10.62%
- **Local Administrative Expenses**: 5.18%

United Way of SW MN’s overhead ratio, computed using the net method, is 15.63%.

**Sources of Support**

*Data is taken from 2017 - 18 Campaign Results*

*See Chart Above*

- **Employee Giving**: 41.32%
- **Corporate Giving**: 32.32%
- **Individuals**: 7.89%
- **Special Events**: 7.22%
- **Small Business and Service Organizations**: 7.03%
- **Donations from Out of Area**: 2.98%
- **Community Partner Support**: 1.24%

**STATEMENT OF ACTIVITIES**

*YEAR ENDED JUNE 30, 2017*

*Data is taken from the 2016-17 Audit*

<table>
<thead>
<tr>
<th>REVENUES AND OTHER SUPPORT</th>
<th>Unrestricted</th>
<th>Temp Restricted</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net Campaign Results</td>
<td>484,080</td>
<td>111,876</td>
<td>595,956</td>
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<tr>
<td>Satisfaction of Restrictions: Time</td>
<td>112,398</td>
<td>-112,398</td>
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<tr>
<td>Investment Income</td>
<td>3,686</td>
<td>3,686</td>
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<tr>
<td>Reimbursements</td>
<td>22,400</td>
<td>22,400</td>
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<tr>
<td>In-Kind Donations</td>
<td>2,380</td>
<td>2,380</td>
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<tr>
<td>Internal Program Income</td>
<td>6,128</td>
<td>6,128</td>
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<tr>
<td>Miscellaneous Income</td>
<td>246</td>
<td>246</td>
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<tr>
<td><strong>Total Revenues and Other Support</strong></td>
<td><strong>631,318</strong></td>
<td><strong>-522</strong></td>
<td><strong>630,796</strong></td>
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<table>
<thead>
<tr>
<th>EXPENSES</th>
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<tr>
<td>Program</td>
</tr>
<tr>
<td>Distributions to Charities</td>
</tr>
<tr>
<td>Other Program Expenses</td>
</tr>
<tr>
<td><strong>Total Program Expenditures</strong></td>
</tr>
<tr>
<td>Supporting Services</td>
</tr>
<tr>
<td>Management &amp; General</td>
</tr>
<tr>
<td>Fundraising</td>
</tr>
<tr>
<td><strong>Total Supporting Services</strong></td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
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<table>
<thead>
<tr>
<th>CHANGE IN NET ASSETS</th>
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<tbody>
<tr>
<td>4,114</td>
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</table>

<table>
<thead>
<tr>
<th>NET ASSETS, Beginning Of Year</th>
</tr>
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<tbody>
<tr>
<td>299,114</td>
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</table>

<table>
<thead>
<tr>
<th>NET ASSETS, End Of Year</th>
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</thead>
<tbody>
<tr>
<td>303,228</td>
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</table>

<table>
<thead>
<tr>
<th>TOTAL LIABILITIES AND NET ASSETS</th>
</tr>
</thead>
<tbody>
<tr>
<td>679,771</td>
</tr>
</tbody>
</table>

**STATEMENT OF FINANCIAL POSITION**

*JUNE 30, 2017*

*Data is taken from the 2016-17 Audit*

<table>
<thead>
<tr>
<th>CURRENT ASSETS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and Equivalents</td>
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<tr>
<td>Contributions Receivable</td>
</tr>
<tr>
<td>Account Receivable</td>
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<tr>
<td>Prepaid Expenses</td>
</tr>
<tr>
<td><strong>Total Current Assets</strong></td>
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</table>

<table>
<thead>
<tr>
<th>PROPERTY AND EQUIPMENT</th>
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</thead>
<tbody>
<tr>
<td>Net of accumulated depreciation</td>
</tr>
<tr>
<td><strong>TOTAL ASSETS</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>CURRENT LIABILITIES</th>
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</thead>
<tbody>
<tr>
<td>Accounts Payable and Accrued Liabilities</td>
</tr>
<tr>
<td>Distributions to Charities Payable</td>
</tr>
<tr>
<td><strong>Total Other Current Liabilities</strong></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>NET ASSETS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted</td>
</tr>
<tr>
<td>Unrestricted - Board Designated</td>
</tr>
<tr>
<td><strong>Total Unrestricted Net Assets</strong></td>
</tr>
</tbody>
</table>

| Temporarily Restricted Contributions Receivable | 111,876 |
| **Total Net Assets** | 415,104 |

<table>
<thead>
<tr>
<th>TOTAL LIABILITIES AND NET ASSETS</th>
</tr>
</thead>
<tbody>
<tr>
<td>679,771</td>
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</table>
### Every Person. Every Community.

#### WE ARE INVESTING IN:

<table>
<thead>
<tr>
<th>Health</th>
<th>2017-18 Invested Funds</th>
<th>Lincoln County</th>
<th>Lyon County</th>
<th>Murray County</th>
<th>Yellow Medicine County</th>
<th>Cottonwood County</th>
<th>Lac qui Parle County</th>
<th>Nobles County</th>
<th>Redwood County</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dental Equipment Enhancement - Open Door Health Center</td>
<td>$4,500*</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
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<tr>
<td>Kids' Health Fair - Open Door Health Center</td>
<td>$3,450*</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
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<tr>
<td>Living Life Program - Adult Community Center</td>
<td>$5,000*</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
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<td>Living Well with Diabetes - Granite Falls Living at Home Block Nurse Program</td>
<td>$7,000*</td>
<td>x</td>
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<tr>
<td>Senior Nutrition Program - Lutheran Social Services</td>
<td>$15,000*</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
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<tr>
<td>Y Partners Scholarship Program - Marshall Area YMCA</td>
<td>$12,500*</td>
<td>x</td>
<td>x</td>
<td>x</td>
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</table>

<table>
<thead>
<tr>
<th>Education</th>
<th>2017-18 Invested Funds</th>
<th>Lincoln County</th>
<th>Lyon County</th>
<th>Murray County</th>
<th>Yellow Medicine County</th>
<th>Cottonwood County</th>
<th>Lac qui Parle County</th>
<th>Nobles County</th>
<th>Redwood County</th>
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</thead>
<tbody>
<tr>
<td>1,000 Books Before Kindergarten</td>
<td>$11,575*</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
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<td>Beyond the Book Online Activity Center</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
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<tr>
<td>Born Learning Trails</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
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<tr>
<td>Get Wild About Reading Summer Program</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
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<tr>
<td>Imagination Library</td>
<td>$86,684*</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
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<tr>
<td>Jumpstart's Read for the Record</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
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<tr>
<td>Little Red Booksale</td>
<td>$3,640*</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
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</tr>
<tr>
<td>Student Emergency Fund Grants - Public/Private/Charter Schools</td>
<td>$9,055*</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
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<tr>
<td>Stuff the Bus School Supply Initiative</td>
<td>$9,536*</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
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<tr>
<td>Wild About Kindergarten School Readiness Kits</td>
<td>$1,848*</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
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<table>
<thead>
<tr>
<th>Financial Stability</th>
<th>2017-18 Invested Funds</th>
<th>Lincoln County</th>
<th>Lyon County</th>
<th>Murray County</th>
<th>Yellow Medicine County</th>
<th>Cottonwood County</th>
<th>Lac qui Parle County</th>
<th>Nobles County</th>
<th>Redwood County</th>
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</thead>
<tbody>
<tr>
<td>Classroom Financial Education - Junior Achievement of Lyon County</td>
<td>$9,500*</td>
<td>x</td>
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<tr>
<td>Disaster Assistance - American Red Cross serving SW MN</td>
<td>$5,000*</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
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<tr>
<td>Employment Support Program - Service Enterprises, Inc.</td>
<td>$4,000*</td>
<td>x</td>
<td></td>
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<tr>
<td>Free Tax Preparation Clinics - UCAP</td>
<td>$14,600*</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>The Refuge Homeless Program - UCAP</td>
<td>$12,500*</td>
<td>x</td>
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<table>
<thead>
<tr>
<th>Hunger</th>
<th>2017-18 Invested Funds</th>
<th>Lincoln County</th>
<th>Lyon County</th>
<th>Murray County</th>
<th>Yellow Medicine County</th>
<th>Cottonwood County</th>
<th>Lac qui Parle County</th>
<th>Nobles County</th>
<th>Redwood County</th>
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<tbody>
<tr>
<td>Esther's Kitchen Community Meal Site by Loaves and Fishes</td>
<td>$5,000*</td>
<td>x</td>
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<tr>
<td>Tyler Area Food Shelf</td>
<td>$15,000*</td>
<td>x</td>
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<td></td>
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<tr>
<td>United Against Hunger Initiative - UWSWMN</td>
<td>$14,925*</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
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<tr>
<td>Weekend Food Backpack Program - Marshall Food (KIDS)</td>
<td>$4,500*</td>
<td>x</td>
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<tr>
<td>Yellow Medicine County Senior Nutrition - Prairie Five CAP</td>
<td>$15,000*</td>
<td>x</td>
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<table>
<thead>
<tr>
<th>Safety &amp; Well-Being</th>
<th>2017-18 Invested Funds</th>
<th>Lincoln County</th>
<th>Lyon County</th>
<th>Murray County</th>
<th>Yellow Medicine County</th>
<th>Cottonwood County</th>
<th>Lac qui Parle County</th>
<th>Nobles County</th>
<th>Redwood County</th>
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<tbody>
<tr>
<td>Children's Forensic Interviews - Children's Advocacy Center serving SW MN</td>
<td>$20,000*</td>
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<tr>
<td>Community Support Program - Western Mental Health Center</td>
<td>$2,000*</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td></td>
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<tr>
<td>Crime Victim Services - New Horizons Crisis Center</td>
<td>$25,000*</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td></td>
<td></td>
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<tr>
<td>Domestic Violence Victims Support - WRAP</td>
<td>$17,500*</td>
<td>x</td>
<td>x</td>
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<tr>
<td>Parenting Time - New Horizons Crisis Center</td>
<td>$15,000*</td>
<td>x</td>
<td>x</td>
<td>x</td>
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<tr>
<td>The Connection Youth Center</td>
<td>$4,000*</td>
<td>x</td>
<td></td>
<td></td>
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<td></td>
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<tr>
<td>United Way Resource &amp; Referral Service (United Way 2-1-1)</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
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<table>
<thead>
<tr>
<th>Community</th>
<th>2017-18 Invested Funds</th>
<th>Lincoln County</th>
<th>Lyon County</th>
<th>Murray County</th>
<th>Yellow Medicine County</th>
<th>Cottonwood County</th>
<th>Lac qui Parle County</th>
<th>Nobles County</th>
<th>Redwood County</th>
</tr>
</thead>
<tbody>
<tr>
<td>Get Connected Volunteer Opportunity Platform</td>
<td>$2,000*</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
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<td>Poverty Simulation</td>
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<table>
<thead>
<tr>
<th>2016-17 Small Grants</th>
<th>2017-18 Invested Funds</th>
<th>Lincoln County</th>
<th>Lyon County</th>
<th>Murray County</th>
<th>Yellow Medicine County</th>
<th>Cottonwood County</th>
<th>Lac qui Parle County</th>
<th>Nobles County</th>
<th>Redwood County</th>
</tr>
</thead>
<tbody>
<tr>
<td>Health &amp; Access Behaviors Survey - Southwest Health &amp; Human Services</td>
<td>$5,500*</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
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</tr>
<tr>
<td>Jump Start Seed, Awareness &amp; Operational Funding - Healthy56258</td>
<td>$4,700*</td>
<td>x</td>
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</tr>
<tr>
<td>LEGO Robotics - Westbrook-Walnut Grove School sponsored by Cottonwood 4-H</td>
<td>$1,460*</td>
<td>x</td>
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<tr>
<td>Power of Produce Program - Murray County Farmers Market</td>
<td>$1,000*</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td></td>
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<tr>
<td>Smart Snack Program - Murray County Central Schools</td>
<td>$2,500*</td>
<td>x</td>
<td></td>
<td></td>
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<tr>
<td>Strategic Planning &amp; System Development - Living at Home Block Nurse Program</td>
<td>$1,500*</td>
<td>x</td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Transportation Coordination Services for Dental Care - Open Door Health Center</td>
<td>$5,500*</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td></td>
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</tr>
</tbody>
</table>

* These are internal programs run by UWSWMN.

On the left hand side of the chart is a complete list of all programs (sorted by Impact Area) currently supported by United Way of Southwest Minnesota. The next column labeled “2017-18 Granted Funds” details the amount of funds granted to support the work of each program. The right half of the chart indicates where people served by this program live.
UWSWMN Initiatives

United Way of Southwest Minnesota (UWSWMN) manages several internal programs aimed at ensuring children enter school developmentally on track in literacy, social, emotional and cognitive skills and that students, K-12, have the tools needed to succeed and thrive. Each program is available free of charge because the cost of each of these programs is covered by donations to UWSWMN, through partnerships with other organizations and/or grant funding. We serve 26 schools across southwest Minnesota.

**Imagination Library** book program is for children (ages birth – 5 years of age) who live in our service area. Every child who is enrolled receives an age and developmentally appropriate book in the mail each month. Children gain valuable school readiness skills each time an adult in their life takes time to read books to them. Since we began sponsoring the program in 2005, 5,578 local children have graduated from the program, and 347,368 books have been delivered to homes throughout our service area. At this time, 2,731 local children receive a book delivered to their home on a monthly basis (stats as of February 2018).

**Beyond the Book** is an online resource that provides extension activities for 19 popular books including some Imagination Library titles. Extension activities allow children to work on their comprehension and literacy skills. Learning activities can be accessed by visiting our website (www.UnitedWaySWMN.org) under the Impact tab. Spanish books coming soon!

**Stuff the Bus** engages dozens of volunteers to collect, sort, pack and distribute supplies and backpacks to elementary, middle and high school students. Stuff the Bus means that students can create and learn to their full potential without the worry that they don't have the basic tools needed to reach their academic goals. In 2017, we provided 62,181 school supplies to more than 4,000 students attending 26 area schools.

**Wild About Kindergarten School Readiness Kits** are distributed to encourage children and their parents/guardians to work on school readiness skills over the spring and summer in preparation for kindergarten in the fall. Bags are provided to every child who attends Kindergarten Round-Up in all schools in our service area. Each kit includes a book, activity booklet, whiteboard and marker, crayons, scissor, glue stick, notepad, modeling clay, toothbrush, practice worksheets for children and parent/guardian resources. We distributed 750 kits in 2017.

**Wild About Reading** is a 45 minute reading and active learning program held at area parks in June and July that feature learning activities, music and literacy skill building. In 2017, UWSWMN traveled to 16 parks for children and/or daycares to participate. As a way to encourage ongoing reading, daycare providers in attendance are given a bag of free books to use in their daycare. Additionally, each child in attendance receives a free book.

**Little Red Bookshelf** is an early literacy effort that places red bookshelves at key locations where children and families often visit. Take. Read. Share. Children can enjoy the books where they are or take a book home to use. The program aims to foster a love of reading and provide access to books for all children. We currently sponsor 40 shelves in 20 communities throughout southwest Minnesota.

**Student Emergency Fund Grants** totaling over $9,000 were distributed in August 2017 to 21 local schools that applied for funds. Funds are to be used at the districts’ discretion to support their neediest students. During the 2016-17 school year funds were used for items such as: activity/field trip/band fees, preschool tuition for homeless students, lice kits, bus tokens, space heater for family, underwear, clothing, socks and shoes, lunch assistance, hygiene items, emergency food support, eyeglasses and vision exams, winter apparel, specialized school supplies, etc.

1,000 Books Before Kindergarten encourages parents/guardians to read aloud at least 1,000 books with their child(ren) before they enter kindergarten in order to help build early literacy/vocabulary skills. We work in partnership with all 16 libraries in our service area to offer this program to local families. Each library offers incentives along the way and a graduation celebration upon completion.

**Jumpstart’s Read for the Record** is an annual reading celebration that highlights the need for quality early education in America by mobilizing adults and children to set a record for the largest shared reading experience. In October 2017, we organized 140 volunteers for this one day literacy event to read the book *Quackers in 149 classrooms in 20 schools; 9 libraries; 14 childcare centers/pre-schools/headstarts; and on the radio.* A copy of the book was donated to each classroom by UWSWMN for continued use.

**Born Learning Trails** are designed to help parents, caregivers and communities support early learning by helping boost children’s language and literacy skills and encourage families to get active. Trails include 10 fun, activity-based learning stations and are a great way to elevate awareness of early childhood education, encourage outdoor play and promote active learning in nature. We have installed permanent trails in Cottonwood, Currie, Fulda, Granite Falls, Hendricks. Lake Wilson, Balaton and Walnut Grove, with plans to install one in Lac qui Parle County in 2018. Our first bilingual Trail is scheduled to be installed in Marshall in 2018. We also have a portable version of the Trail which can be used at both indoor and outdoor events throughout the year.
Support of the work of United Way of Southwest Minnesota by its corporate leaders makes a huge difference. In addition to providing a corporate donation, several of these leaders allow us to show their employees how, by working together, we can make a difference in the lives of local people. UWSWMN recognizes the following businesses for their corporate investment.

**Corporate Leaders**

Carr Properties/Robert L. Carr Company  
Caterpillar Foundation  
Duke Energy  
Great River Energy  
Great Western Bank  
Hoffman & Brobst  
HyVee Food Stores  
KMHL Broadcasting Company  
Legal Estate Planning Solutions, PLLC  
Lockwood Motors / ABRA / Shine Center  
Lyon-Lincoln Electric Cooperative’s Operation RoundUp and members-owners of the coop  
Material Distributors, Inc.  
MDU Resources Foundation  
Microsoft Matching Gifts Program  
Rotary Club of Marshall - Noon  
United Parcel Services  
Walmart Store #1722  
Xcel Energy Foundation

**Lyon Lincoln Electric Cooperative**  
Marshall Independent  
Meier Electric Inc.  
Minnesota Rotary Club  
Minnwest Bank - Dawson  
Nepp Sales & Service, Inc.  
Nobles-Murray Rural Electric Trust  
Prairie Pride Cooperative  
Prudential Kitz Financial Group  
Quamstrom & Doering, P.A.  
R and G Construction Company  
RDO Equipment Co.  
Royal Tire  
Runchev, Louwage & Wellman Runnings  
Sanford Canby Medical Center  
Slumberland of Marshall  
Southwest Coaches Inc. & Southwest Tour & Travel  
Southwest Family Chiropractic - Tyler, MN  
Avera Marshall Region  
Bisbee Plumbing & Heating  
CenturyLink Clarke M Williams Foundation  
Dana F. Cole & Company, LLP  
Dr. Michael Thomas - Smile Designers  
Extreme Panel Technologies, Inc.  
First Security Bank of Hendricks  
Grande Falls Kiwanis  
Great America Financial Services  
Habilitative Services Inc.  
Hardee’s (Marshall & Granite Falls)

**Emerging Leaders**

**$300 - $499**

Action Sports  
American Legion Post 69  
Archer Daniels Midland Company  
Balaton Area Chamber of Commerce  
Beverage Wholesalers, Inc.  
Bladholm Construction, Inc.  
Camden Insurance Agency  
Canby Drugs & Gifts, Inc.  
Canby Rotary Club

**Silicon Valley**

**$500 - $999**

Ace Home & Hardware  
Big Stone Therapies, Inc.  
Bisbee Plumbing & Heating  
CenturyLink Clarke M Williams Foundation  
Dana F. Cole & Company, LLP  
Dr. Michael Thomas - Smile Designers  
Extreme Panel Technologies, Inc.  
First Security Bank of Hendricks  
Granite Falls Kiwanis  
Great America Financial Services  
Habilitative Services Inc.  
Hardee’s (Marshall & Granite Falls)

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Camden Insurance Agency  
Canby Drugs & Gifts, Inc.  
Canby Rotary Club

**Workplace Awards**

Workplace ambassadors and teams work tirelessly to share the impact of United Way of Southwest Minnesota in our area, while encouraging their fellow employees to invest locally. UWSWMN recognizes the following workplaces for their extraordinary accomplishments in the most recent campaign.

**Gold Award** for Workplaces with 90-100% of employees pledging to the 2017 Campaign

Big Stone Therapies, Inc.  
Bremer Bank*  
Great Western Bank  
Minneapolis Bank  
Prairie Home Hospice & Community Care  
Royal Tire*  
United Way of Southwest Minnesota

**Silver Award** for Workplaces with 65-89% of employees pledging to the 2017 Campaign

BH Electronics Inc.  
Bank of the West  
D & G Excavating  
Duke Energy  
Hoffman & Brobst  
New Horizons Crisis Center  
North Star Mutual Insurance Company

**Bronze Award** for Workplaces with 50-64% of employees pledging to the 2017 Campaign

Cottonwood Co-op Oil Company  
Henle Printing Co., Inc.  
Johnson Family Dental Care  
Johnson Memorial Health Services  
Kinner & Company Ltd.  
Minnesota Cabinets  
Minnesota Valley Cooperative  
Neil Frost - Edward Jones  
Olson & Johnson International, Inc.  
Pizza Ranch - Marshall  
Robert F. Danielowski, P.A.  
Slayton Fireman’s Relief Association  
Tian Machinery  
Title & Abstract Services, LLC  
Toni’s Depot  
V.F.W. Post 742  
Vishay HiRel Systems LLC

**Outstanding Citizenship Award** for Workplaces that had a 15% or more increase in employee giving for the 2017 Campaign

Cottonwood Co-op Oil Company  
Henle Printing Co., Inc.  
Johnson Family Dental Care  
Johnson Memorial Health Services  
Kinner & Company Ltd.  
Minnesota Cabinets  
Minnesota Valley Cooperative  
Neil Frost - Edward Jones  
Olson & Johnson International, Inc.  
Pizza Ranch - Marshall  
Robert F. Danielowski, P.A.  
Slayton Fireman’s Relief Association  
Tian Machinery  
Title & Abstract Services, LLC  
Toni’s Depot  
V.F.W. Post 742  
Vishay HiRel Systems LLC

*Indicates workplaces that have received the GOLD AWARD for 12 consecutive years.
United Way of Southwest Minnesota recognizes these special people and organizations for their unique contributions to southwest Minnesota in 2017. Thank you for LIVING UNITED.

**RISING STAR:** MURRAY COUNTY CENTRAL SCHOOLS, SLAYTON

**SPIRIT OF CARING:** U.S. BANK, MARSHALL

**CAMPAIGN AMBASSADORS OF THE YEAR:** BRUCE LAMPRECHT & RUSS SANOW, MARSHALL PUBLIC SCHOOLS

**COMMUNITY SPIRIT AWARD:** RANDY & SHARI SCHULTZ, PHOTOWORKS, MARSHALL

**LIVE UNITED HONOREES:** DIANE AND JOHN LINDEN, GRANITE FALLS

**VOLUNTEER OF THE YEAR:** TIM O’LEARY, LYON-LINCOLN ELECTRIC COOPERATIVE, TYLER

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**Leaders in Giving**

Many individuals or household donors support improving the lives of local people by making a significant personal investment in advancing our mission to improve lives and strengthen communities in southwest Minnesota. UWSWMN recognizes the following for their generosity.

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**Platinum Level**

$5,000 - $9,999

- Jeanette & Curt Olson Foundation
- One Anonymous Donor

**Gold Level**

$2,500 - $4,999

- Michael & Kate Berg
- The Denais-Kruse Family
- Brian & Kris Gruhot
- Terry & Tammy Kriz

**Silver Level**

$1,000 - $2,499

- Joe & Helen Andries
- David & Joyce Bebout
- Rhonda Bonnstetter
- In Memory of Delorus Regnier
- In Memory of Donovan Stensrud
- Adam, Marcy & Cash Heemeyer
- Tom & Jen Hey
- Bonnie Hinz
- Daniel & Heather Khali
- Andrew & Krista Kopperud
- Tom & Sherri Landmark
- Ken & Cheryl Lanoue
- Vince & Anne LaPorte
- Michele Larson
- Steve & Mary Maertens
- Jeff & Lyn Mauland
- Christopher Olson
- Matthew & Melanie Pedersen
- Kathleen Persian
- Scott Peterson
- Gabe & Jill Pieper
- Jim & Gail Polewowski
- Doug Prairie
- Brian & Lisa Rademaker
- Steve & Beth Ritter
- Steve & Juli Sanders
- Bruce & Linda Saugstad
- Heidi Schmid
- Dean & Dawn Schroeder
- Randy & Roxie Serrey

**Bronze Level**

$750 - $999

- Ben Alcorn
- Tony & Patty Alcorn
- Mike & Lynn Christianson
- Joel Flattum
- Connie Gores
- Todd & Lisa Harmening
- Jennifer Hart
- Pete & Joy Helle
- Tim & Stacy O’Leary
- In Memory of Delorus Regnier
- In Memory of Donovan Stensrud
- Joel & Collete Tubbs
- Terry & Cindy Verschaete
- Robert & Nancy Walker

**Copper Level**

$500 - $749

- Phyllis Archer
- Dr Tim & Nancy Bakalakos
- David Bender
- Brian & Krista Bjella
- Charles & Myrna Bladhloom
- Mark Bollig
- Josh & Ashley Bonnstetter
- Brian & Nancy Bormann
- Todd & Janelle Bossuay
- John & Becky Bot
- Bradley & Paula Botsford
- Tate & Lena Burckhardt
- Doug & Danette Deragisch
- Terry & Linda Dieken
- Josh & Heidi Dirckx
- Ralph & Norma Dovre
- Chad & Renae Drake
- Michael & Maria Dunn
- Chad & Tina Eickhoff

**Emerging Leaders**

$300 - $499

- Josh & Sara Anderson
- Randy Bakke
- Gary & Teresa Becker
- Jason & Robi Bednarek
- Steven & Carolyn Bennett
- Chuck & Susan Blomberg
- John & Margie Bohnhof
- Crystal Brazil
- Dawn Brewers
- Amy Bruns
- Carrie Buddy
- Mark Buss
- Pamela Busswitz
- Timothy Byrne
- Melanie Carlson
- Jon & Veda Chalmers
- William & Mischa Conlan
- Wayne & Lori Dagel
- Dallas & Gail Dammen
- Josh DeBaere
- Tim & Sue DeSaer
- Leon & Deborah Doom
- Lori Driet
- Kevin & Sheila Dubs
- Michaela & Sharon Enske
- John & Mary Fischer
- Kimberly Frank
- Doug & JoAnne Fraufelder
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- Derek & Lori Grant
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- Dustin & Desiree Grunewald
- Ryan & Natalie Guse Family
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- Sharon Hanson
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- Sara Hotzmann
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- Calie Johnson
- Taylor Johnson
- Merle & Linda Karja
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- Sheldon & Connie Kimpeling
- Linda Konn
- Doretta Krumm
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- Jean Landa
- Tom & Angela Larson
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- Ann Loyson
- John & Diane Marshall Family
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- Mark Mikol
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- Roger & Julie Miller
- Shor Moua
- Brandon & Kari Novak
- Dave & Margaret Olafson
- Joan M. Olson
- Chantel Paczkowski
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- Greg & Julie Pederson
- Beth Pokorny
- Jodi Robinson
- Jeff & Rhonda Ross
- Robert & Nancy Salmon
- Jacqueline Schmidt
- Ryan & Jamie Schreurs
- Ryan & Angela Serrey
- Kathryn Simpson
- Jody & Penny Sommervold
- Chery Stensrud
- Brad & Toni Strand
- Brad & Joyce Strootman
- Matt & Tara Stuewe
- Josh Sumption
- Trever Taggart
- Jeff & Colleen Thompson
- Lucas & Kassi Tietz
- Patty Torkelson
- William & Sharon Tyson
- Genevieve Tyykila
- Matt & Susan Ust
- Ken & Denise VanKeulen
- Cody & Jessica Vanoverbeke
- Mike & Lynn VanPatten
- Mark & Sally Vlaminck
- Catherine & Brian Weedman
- Ashley Wheelihan
- Brian Whitmarsh
- Nancy Wiese
- Abby Wikelius & Eric Wallen
- Jeremy & Jessica Williams
- Rob & Karen Yant
- Tricia B. Zimmer
- Jim & Lisa Zmeskal
- Ten Anonymous Donors

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Visit UnitedWaySWMN.org/PA for more information, including the following lists:

- *Audit*
- *990*
- *Campaign Ambassadors*
- *Community Investors*
- *In-Kind Donors*
- *Volunteers*
The purpose of this simulation was to help individuals better understand poverty by stepping into the real-life situations of others struggling with, and living in, poverty. Below are results from our first simulation. UWSWMN plans to conduct additional simulations in the future.

**UNIFIED WAY OF SOUTHWEST MINNESOTA POVERTY SIMULATION**

"Please go...this is a life changing event! My eyes are wide open after attending..."

- **100%** of respondents "have developed an increased sense of compassion, empathy & understanding for those living in poverty."
- **Over 95%** of respondents indicated they would recommend their friends/coworkers to participate in the poverty simulation. An additional **4%** already have.
- **Over 70%** plan to be more generous with their financial gifts to support the efforts to fight poverty in our community.
- **Almost 60%** indicated they were "more willing to donate their time by volunteering or advocating for the cause."
- **Over 45%** "have incorporated ideas or insight gained from the poverty simulation into their work or plan to in the future."
- **Almost 30%** "have used information learned at the poverty simulation when making decisions or developing responsive and inclusive policies at their organization."

"A great opportunity to develop a better understanding of the constraints and frustrations resulting from both chronic and unexpected financial issues."

**UNITED ACTS OF KINDNESS**

United Acts of Kindness week was a statewide effort held November 6-10, 2017 to promote volunteer engagement and encourage kindness to others. All 42 United Ways had the opportunity to participate. Locally, we partnered with individuals, schools, and businesses in a variety of ways to share random acts of kindness.

In conjunction, UWSWMN coordinated a personal hygiene drive. Over 5,400 personal hygiene items were distributed to area food shelves, crisis/domestic violence programs, homelessness programs, schools, etc.

**GET CONNECTED**

Connecting Volunteers to Opportunities.

**UWSWMN Volunteers:**

- **2,600** Total Hours
- **425** Total Volunteers
- **$68,500** Value

Platform stats as of February 2018:

- Active Agencies: **73**
- Volunteer Users: **546**
- Needs Posted: **102**
- 2+ Needs Added on Average Per Week

Campus Connect is available to Southwest Minnesota State University students and faculty. UWSWMN serves as the hub site for the Campus Connect platform which provides access to campus and community volunteer opportunities.