

Every Person. Every Community.

WHAT CAN BE ACCOMPLISHED WITH YOUR PLEDGE?

Following are a few examples of how your investment in this year's campaign can make a difference. United Way fights for the health, education and financial stability of **every person** in **every community**. In southwest Minnesota, we focus on health, education, financial stability, hunger and safety & well-being.

Your Pledge of \$1 per pay period (\$26.00) can:

- Provide the opportunity for three kindergarten students to learn, through hands-on classroom activities, about basic economic choices related to wants vs. needs and the role of money in society, while providing them with practical information about earning, saving and sharing money.
- Provide twelve hot and nutritious meals to those needing them, with the goal of improving the health and well-being of those in attendance.

Your Pledge of \$2 per pay period (\$52.00) can:

- Cover the cost of four hours' of supervised visits for non-custodial parents to visit with their child(ren) in a safe, secure environment.
- Cover the cost of purchasing up to fifty books for restocking Little Red Bookshelves, with the goal of fostering a love of reading and providing access to books for all children throughout our service area.

Your Pledge of \$5 per pay period (\$130.00) can:

- Cover the cost of providing "hunger relief" backpacks to one student for an entire year, thereby helping to reduce his/her weekend hunger.
- Cover the cost of providing twenty bus coupons to a person who is living in a shelter, so that he/she can get back and forth to work.
- Provide eight hours of staff time to work with children, who are victims of abuse, and their families.

Your Pledge of \$10 per pay period (\$260.00) can:

- Cover the costs of all supplies needed to fill 36 school readiness kits with learning materials to help children be better prepared for success when starting Kindergarten.
- Provide 50 cases of meat to be distributed to local food insecure individuals and families.
- Provide safety to three victims of domestic violence, and their children, by giving each of them a gift card for emergency situations and for food.

Your Pledge of \$20 per pay period (\$520.00) can:

- Cover the cost of supplying six weeks' worth of nutritious meals to an older adult, hoping to reduce the risk of isolation and loneliness, as well as life-threatening nutritional deficiencies.
- Provide the following school supplies to help several local youth start out the school year with basic tools necessary to learn and be successful: 900 folders; 150 boxes 24 count crayons; 150 boxes 12 count colored pencils; 200 notebooks; and 150 scissors.

Your Pledge of \$50 per pay period (\$1300.00) can:

- Cover the cost of providing 43 children with an age and developmentally appropriate book delivered to their home every month for a FULL YEAR, thereby helping them to develop their school readiness skills before starting school.
- Cover most of the cost of purchasing and installing a Born Learning Trail in a local park, in order to help parents, caregivers and communities support early learning by helping boost children's language and literacy skills, while also encouraging families to be more active.

Every donation, no matter the size, makes a difference right here in southwest Minnesota. Every dollar counts! Because of the investments made in last year's campaign, **more than 50,000 local people** are being served through United Way of Southwest Minnesota initiatives, community partner programs and partnerships in 2017-18.

For more information visit
www.unitedwayswmn.org

United Way
of Southwest Minnesota

