

## Prize & Incentive Ideas

Prizes and incentives provide a boost to your campaign while showing employees that they are appreciated. The number of ways an incentive can be used is limitless. It's important to use incentives as a tool to increase employee participation or the average gift. What works in one company may not work in yours, so do what works best for your workplace!

### Consider Providing Incentives for:

1. Attendance at a presentation or event
2. Department completing their campaign first
3. Department with highest participation
4. Early bird drawing exceeding a department goal
5. Giving at the "Leaders in Giving" level
6. Highest % increase in donation level
7. Increasing pledge by 1% over last year
8. Meeting a department goal
9. New donor pledging \$1/week
10. Payroll deduction giving at a certain level
11. Pledging of one hour's pay per month
12. Previous donor increasing pledge by \$1/week
13. Turning in pledge cards at presentation



### Possible Incentive Ideas:

1. Call in "well" day
2. Car started for a week in January by supervisor
3. Car washed by manager
4. Extra Vacation day
5. "Casual Day" coupon
6. Chamber Bucks
7. "Coffee Break" coupon
8. Coffee served by supervisor at donor's desk each morning for a week
9. Cookies baked by boss
10. Gift certificates
11. Dinner for two at a local restaurant
12. "Free Breakfast" coupon
13. "Free Lunch" coupon
14. Free night at a local hotel for a "mini-getaway"
15. "Free Window Scraping" coupon
16. Gift Certificates
17. Gifts from the United Way store  
[unitedwaystore.com](http://unitedwaystore.com)
18. Gym pass
19. "Jump Start" coupon (leave work early)
20. "Long Lunch" coupon
21. LIVE UNITED shopping bag
22. LIVE UNITED T-shirt
23. Lunch with CEO/Supervisor
24. Lottery tickets
25. Manager does the winner's job for an hour/day
26. Movie pass
27. Music event tickets
28. Open the soda machines for a day or hour
29. "Preferred Parking" coupon
30. Professional massage
31. "Sleep in late" coupon
32. Sporting event tickets
33. Surprise envelopes
34. Chamber bucks
35. Popcorn Friday
36. Door Prize or Traveling Trophy

**United Way  
of Southwest Minnesota**



**NOTE: Minnesota law provides five distinct ways in which incentives such as raffles and drawings can be used as part of your annual campaign. Please go to our website for complete details.**