

Fun-Raiser & Special Event Ideas

United Way
of Southwest Minnesota



Here are several creative ideas to help you reach your United Way of Southwest Minnesota campaign goal. Discuss with your committee and co-workers what ideas would be fun to use in your workplace, as well as what, if any, incentives you can use.

Remember that these events should be a part of, but *not* replace campaign pledges, and should be used as a tool to encourage, educate and inform your co-workers about the work of United Way of Southwest Minnesota.

For the overall success of your campaign, time your special events so that co-workers don't think their participation in the special event takes the place of a pledge to the campaign.

Every Person. Every Community.

1. Bring in a UWSWMN representative to speak at your kick-off event
2. "Round Up" at the register
3. Sell UWSWMN T-shirt Cutouts
4. Pie in the Face
5. Kiss a Pig
6. Bean Bag Tournament
7. Prize Vault
8. Guess Who (Childhood Picture Game)
9. United Way Trivia or Jeopardy
10. Chair Massages
11. Snow Cone Truck
12. Amazing Race
13. Backyard/Parking Lot Bar-B-Q
14. Brown Bag/Community Partner Lunch
15. Casual Day/Week
16. Drawing/Coloring Contest
17. Chili Cook-Off
18. Coin Wars
19. Cold Stone Creamery Truck
20. Craft &/or Bake Sale
21. Distribute campaign brochure to employees to see how their donation goes to work to impact the lives of people right where they live
22. Dunking Booth
23. Employee Raffle
24. Executive "Talent" Auction
25. Executive Prison



26. Guess How Many
27. Halloween Pumpkin Carving Contest
28. Hot Dog Eating Contest
29. Ice Cream Social
30. Jeopardy Game
31. Mini-golf Tournament
32. Mum Sale (in the fall)
33. Paper Airplane Flying Contest (Distance &/ or Accuracy)
34. Participate as a company or department in a volunteer project
35. Ping Pong Tournament
36. Poinsettia Sale (during Advent)
37. Popcorn Friday
38. Potluck Lunch
39. Scavenger Hunt
40. Scrabble Tournament
41. Sell United Way T-Shirt cut-outs
42. Sound bites & Factoids
43. Timely Treats (for donors returning pledge form by certain date/time)
44. Tour a UWSWMN Community Partner to learn more about the impact of your investment
45. Use display boards from UWSWMN to help educate co-workers
46. Work Olympics
47. Papa Murphy's Fundraiser

United Way fights for the health, education and financial stability of every person in every community.

LIVE UNITED®

In Southwest Minnesota, we focus on: Health, Education, Financial Stability, Hunger and Safety & Well-Being.

NOTE: Minnesota law provides five distinct ways in which incentives such as raffles and drawings can be used as part of your annual campaign.