

Donor Recognition Levels

Employee Group Recognition

The [Awards of Excellence](#) are for the collective giving and participation of employee groups.

| | |
|---------------------|--------------------------------|
| Gold Award | 90 - 100% participation |
| Silver Award | 65 - 89% participation |
| Bronze Award | 50 - 64% participation |

The [Outstanding Citizenship Award](#) is to recognize a 15% or more increase in combined employee giving at any one workplace.

The [Inaugural Award](#) recognizes new annual workplace campaigns.

Leaders in Giving Recognition

Advantages of promoting Leaders in Giving:

- * Gaining Leadership Giving members is the most effective way to build your campaign.
- * Leadership Givers can help motivate and strengthen your campaign through their support, leadership and generosity.

How to Implement:

1. Host a leadership giving 'lunch and learn' to help recruit new Leaders in Giving and aid in the retention and elevation of current givers.
2. Inform employees that United Way of Southwest Minnesota is proud to recognize the support of your Leaders in Giving by listing their names in the annual report.

Individuals who give/pledge at the following levels are recognized based on their level of giving.

| | | | |
|--------------------|--------------------------|-------------------------|----------------------|
| Tocqueville | \$10,000 or more | Bronze | \$750 - \$999 |
| Platinum | \$5,000 - \$9,999 | Copper | \$500 - \$749 |
| Gold | \$2,500 - \$4,999 | Emerging Leaders | \$300 - \$499 |
| Silver | \$1,000 - \$2,499 | | |

Corporate Leaders Recognition

Businesses and Foundations that give/pledge at the following levels are recognized for their investment.

| | | | |
|-----------------------|----------------------------|-------------------------|--------------------------|
| Master Level | \$50,000 or more | Bronze Level | \$2,500 - \$4,999 |
| Platinum Level | \$25,000 - \$49,999 | Copper Level | \$1,000 - \$2,499 |
| Gold Level | \$10,000 - \$24,999 | Pewter Level | \$ 500 - \$ 999 |
| Silver Level | \$ 5,000 - \$ 9,999 | Emerging Leaders | \$ 300 - \$ 499 |