

# Community Impact Grant Matrix for 2023 Grant Applications



United Way  
of Southwest Minnesota

**APPLICANT ORGANIZATION:**

**PROGRAM:**

Take the weight and multiply it by the rank (1-5) when reviewing the application and during the presentation. For example, if you rated community need a 2 (Weak), multiply that 2 by the weight of 30. The total score for that category is 60.

**1 = Inadequate** (information not provided); **2 = Weak** (lacks sufficient information to demonstrate fulfillment of minimum requirements); **3 = Acceptable** (meets the minimum requirements); **4 = Good** (information is clear and complete); **5 = Excellent** (well-conceived and thoroughly developed). The maximum score is 500.

<b>CRITERIA</b>	<b>S C O R E</b>	<b>Weighted Score</b>	<b>Notes &amp;/or Recommendations</b>
<p><b>Community Need</b></p> <p>Does the applicant clearly demonstrate: How their program aligns to one of the UWSWMN Priority areas; that there is a strong local need; what the local need is, using local statistics from a variety of resources?</p> <p><b>Weight: 30 points</b></p>	<b>Overall Score &amp; Feedback</b>		
<p><b>Impact</b></p> <p>How well does the applicant demonstrate a meaningful linkage between priority area, community needs, program activities and expected outcomes? Will the program provide a meaningful volume of services and/or people served? Is UWSWMN funding needed and will it make a difference? How do they adhere to DEI standards?</p> <p><b>Weight: 30 points</b></p>	<b>Overall Score &amp; Feedback</b>		
<p><b>Ability and Evaluation</b></p> <p>Does the organization have a history of reliability? Are clear goals and objectives written? Are measurable outcomes evident? How well does the program demonstrate the ability to deliver and measure proposed outcomes? Is the program needed?</p> <p><b>Weight: 20 points</b></p>	<b>Overall Score &amp; Feedback</b>		

<p><b>Financial Management</b></p> <p>Were requested financials provided (and clearly marked) to adequately be able to evaluate their financials? Was the financial information presented clearly &amp; accurately? Do the financials make sense? Does the combination of the amount of people served and the requested funding seem reasonable? Does the organization have a balanced budget? Does the organization have adequate reserves? Is there diversified funding? Has the need for funding been clearly demonstrated? Is other funding available?</p> <p><b>Weight: 20 points</b></p>	<p><b>Overall Score &amp; Feedback</b></p>		
			<p>← Total points</p>

**Additional notes and/or recommendations:**

**Funding Recommended:**

**Minimum \$**

**Recommended \$**

**Maximum \$**

**United Way of Southwest Minnesota Mission:**  
 Uniting people and resources to improve lives and strengthen communities in southwest Minnesota.

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 of Southwest Minnesota**

